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Amendments to the Claims:

1-5. (canceled).

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6. (previously presented): A method comprising:

analyzing media content to obtain auxiliary data steganographically embedded therein, wherein the auxiliary data is embedded through subtle alterations of data representing at least a portion of the media content;

communicating the auxiliary data to a network resource, wherein the network resource comprises usage rights information catalogued therein, and wherein the usage rights information includes usage rights information that is associated with the media content;

receiving the usage rights information that is associated with the media content from the network resource; and

carrying out an action based at least in part on the received usage rights information.

- 7. (previously presented): The method of claim 6 wherein the media content is encrypted.
- 8. (previously presented): The method of claim 6 wherein the network resource comprises a computer in communication with the internet.

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- 9. (previously presented): The method of claim 6 wherein the auxiliary data is redundantly embedded in the media content.
- 10. (previously presented): The method of claim 9 wherein the auxiliary data is redundantly embedded in the media content according to a key.
- 11. (previously presented): The method of claim 6 wherein the media content comprises geometric registration information steganographically embedded therein.
- 12. (previously presented): The method of claim 6 wherein the media content comprises at least one of image content, audio content and video content.
- 13. (previously presented): The method of claim 6 wherein the network resource is remotely located from a processor executing the method recited in claim 6.
- 14. (previously presented): A computer readable medium including executable instructions stored therein, said instruction comprising instructions to carryout the method of claim 6.

15. (currently amended): A method comprising:

decoding a steganographically hidden identifier from a media signal, wherein the identifier is hidden through subtle alterations of data representing at least a portion of the media signal;

communicating the decoded identifier to an on-line registry to obtain usage rights information associated with the media signal;

receiving the usage rights information from the on-line registry; carrying out an action based at least in part on the usage rights information.

- 16. (previously presented): The method of claim 15 wherein the media signal comprises at least one of an image, audio and video.
- 17. (previously presented): The method of claim 15 wherein the media signal is encrypted.
- 18. (previously presented): The method of claim 15 wherein the identifier is redundantly embedded in the media signal.
- 19. (previously presented): The method of claim 18 wherein the identifier is redundantly embedded in the media signal according to a key.

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20. (previously presented): A computer readable medium including executable instructions stored therein, said instruction comprising instructions to carryout the method of claim 15.

- 21. (previously presented): The method of claim 6 wherein the auxiliary data is steganographically embedded through digital watermarking.
- 22. (previously presented): The method of claim 15 wherein the identifier is steganographically hidden in the media signal through digital watermarking.
 - 23. (currently amended): A method comprising:

decoding a steganographically encoded identifier from a media signal, wherein the identifier comprises plural-bits and is hidden in the media signal through changes to data representing at least a portion of the media signal;

providing the decoded identifier to an on-line resource to obtain usage rights information associated with the media signal;

receiving the usage rights information from the on-line resource; and carrying out an action based at least in part on the usage rights information.

24. (previously presented): The method of claim 23 wherein said action comprises enabling or disabling a copy operation.

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- 25. (previously presented): The method of claim 23 wherein the identifier is hidden in the media signal through digital watermarking.
- 26. (previously presented): The method of claim 23 wherein said decoding utilizes at least a transform function.
- 27. (previously presented): The method of claim 6 wherein said analyzing utilizes at least a transform function.
- 28. (previously presented): The method of claim 15 wherein said decoding utilizes at least a transform function.